

## WHY ADVERTISE WITH US?

The JCN is distributed to over 7,000 households in Silicon Valley. This bi-monthly publication is viewable online at [www.jvalley.org/jcn](http://www.jvalley.org/jcn) and yields an average monthly readership of over 1,300 individuals.

## WE DELIVER A TARGETED AUDIENCE

The JCN has an affluent readership that actively supports our advertisers.

## WE DELIVER AN ACTIVE READERSHIP

JCN readers enjoy participating in our community and culture.

- Casual dining, fine food and wine
- Shopping for fashion, jewelry and home decor
- Entertaining friends and family
- Frequent travel
- Theater and performing arts events
- Visiting museums and galleries

## WE DELIVER COMMITTED READERSHIP

JCN readers support local business, professional and personal services.

- Medical and dental
- Legal
- Financial
- Health and well-being
- Catering and entertaining
- Spas and salons



### CONTACT

#### JEWISH COMMUNITY NEWS (JCN)

14855 Oka Road  
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Los Gatos, CA 95032  
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[jvalley.org/jcn](http://jvalley.org/jcn)

#### ADVERTISEMENTS

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[elisa@jvalley.org](mailto:elisa@jvalley.org)

#### TECHNICAL/DESIGN

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# 2011-2012 dates&rates

## ISSUE deadlines

ISSUE	PUBLISH DATE	ISSUE TOPIC	AD	EDITORIAL
September 2011	Sept 16	High Holidays	Aug 17	Aug 22
December 2011	Dec 2	Chanukah	Oct 26	Oct 31
January 2012	Jan 6	Camp/Schools	Dec 2	Dec 9
March 2012	March 23	Passover	Feb 24	Feb 17
May 2012	May 18	Graduations	April 13	April 20

## ADVERTISING Rates

SIZE	DIMENSIONS	1 ISSUE	ANNUAL (6X/YEAR)
Full Page	10"x12.75"	\$1325	\$1195
Half Page	10"x6.25"	\$665	\$598
1/4 Page	4.875"x6.25"	\$332	\$299
24 inch	4.875"x5"	\$215	\$194
9.25 inch	2.3125"x4"	\$86	\$78
7 inch	2.3125"x3"	\$65	\$58
4.5 inch	2.3125"x2"	\$43	\$39

### SUBMISSIONS

Advertiser's name, file name, desired date of publication and ad size must accompany all advertising submitted. Submissions should be sent to [elisa@jvalley.org](mailto:elisa@jvalley.org). The preferred format for submissions is PDF. Please contact [amanda@jvalley.org](mailto:amanda@jvalley.org) for assistance designing your ad.

### COLOR ADVERTISING

Full-color ads can be submitted for full, half and quarter page ads only. An additional 10% will be added to the advertising cost for color.

### NON-PROFIT PRICING

Discounts are available for non-profit organizations. Please contact [elisa@jvalley.org](mailto:elisa@jvalley.org) for more details.



Jewish Federation  
OF SILICON VALLEY

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*Please allow an additional three business days for ad design. Contact [amanda@jvalley.org](mailto:amanda@jvalley.org) for more information.*