

for everything jewish in silicon valley...in print

Non-Profit Rate Card

Pricing below is per issue, effective for 2010 issues

Color available on 1/4 page size and larger

Add 10% for full page color and add 15% for half page and quarter page color

Back page add 15% for color and 25% surcharge

Size	Dimension (Columns x Inches)	1 time	2 or 3 time	4 or 5 time	6 time
Full Page	4 x 12.75	1,195.90	1160.03	1124.15	1076.31
2/3 Page	4 x 8	748.78	726.32	703.86	673.91
1/2 Page	4 x 6.25	597.95	580.01	562.07	538.16
1/4 Page	2 x 6.25	298.96	290.01	281.04	269.08
15 inch	3 x 5	314.34	304.91	295.48	282.91
10 inch	2 x 5	193.85	188.03	182.22	174.46
9 inch	2 x 4.5, 4 x 2	174.46	169.22	163.99	157.01
8 inch	2 x 4, 4 x 2	155.08	150.43	145.77	139.57
7 inch	2 x 3.5	135.73	131.65	127.58	122.15
6 inch	2 x 3, 3 x 2	117.37	113.85	110.33	105.63
5 inch	1 x 5	97.80	94.87	91.94	88.02
4 inch	1 x 4, 2 x 2	78.24	75.89	73.54	70.41
3 inch	1 x 3	58.68	56.92	55.16	52.82
2 inch	1 x 2	39.12	37.95	36.77	35.21
1 inch	1 x 1	19.57	18.98	18.39	17.61

Dimensions above are Columns x Inches.
For example, the Full Page dimensions above are:

4 columns x 12 3/4 inches.

Mechanical Specifications

1 COLUMN = 2 5/16"
2 COLUMN = 4 7/8"
3 COLUMN = 7 7/16"
4 COLUMN = 10"
1/4 Page = 2 COL x 6 1/4"
1/2 Page = 4 COL x 6 1/4"
2/3 Page = 4 COL x 8"
Full Page = 4 COL x 12 3/4"

For More Advertising Information

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